

## Free from fear.

More than 16 million Americans are at risk for a potentially life threatening systemic reaction to an insect sting.<sup>6</sup> Those who go through this experience know how scary and traumatic it can be.

Symptoms of a systemic allergic reaction may include:<sup>2</sup>

- Swelling
- Itching
- Hives
- Rash
- Difficulty breathing
- Abdominal pain
- Abnormally low blood pressure
- Rapid heart rate
- Cardiac arrest

After suffering a systemic allergic reaction, you may feel frightened, helpless or anxious about the possibility of another insect sting. Venom Immunotherapy can stop an allergic reaction before it starts – allowing you to live your life free from fear.<sup>1,3</sup>



# BeeAware™

BeeAwareAllergy.com

Prevent a  
**life-threatening**  
allergic reaction.



**1** Ludman, Boyle. (2015). Stinging insect allergy: current perspectives on venom immunotherapy. *Journal of Asthma and Allergy*, 8, 75-86. **2** Posner, Camargo. (2017). Update on the usage and safety of epinephrine auto-injectors. *Drug, Healthcare and Patient Safety*. **3** Golden. (2007, May). Insect Sting Anaphylaxis. *Immunology and Allergy Clinics of North America*, 27(2), 261-272. **4** Throughout this program the term "bees and wasps" is used as a generalized description of stinging insects. The complete list of VIT insects include: honey bee, wasp, white-faced hornet, yellow hornet, and yellow jacket. **5** David K. Golden, M. J. (2011). Stinging insect hypersensitivity: A practice parameter update 2011. *J. Allergy Clin Immunol*, 852-854.e23. **6** Determined based on 5%1,9 of the US population (U.S. Census Bureau. (2017, July 1). Quick Facts United States. Retrieved from United States Census Bureau: <https://www.census.gov/quickfacts/fact/table/US/PST045217#PST045217>) being allergic.

## Life threatening?

Yes, life-threatening.

In fact, at least

**40** people die each year as a result of insect stings.<sup>5</sup>

Statistically,

**5% to 7.5%**

of Americans are hypersensitive to insect stings, meaning they're at risk of anaphylactic shock if they're stung by an insect, such as a wasp or bee.<sup>14</sup> Anaphylaxis can cause rapid death, with initial cardiorespiratory arrest in just 5-10 minutes.<sup>1</sup>



## What is VIT?

VIT stands for Venom Immunotherapy, which is up to **98%** effective in preventing allergic reactions to insect stings.<sup>3</sup> Essentially, it's a series of "allergy shots" that increase your immunity to stings. That means you have an excellent chance of preventing a life-threatening emergency before it happens.

## How VIT works.

Working with your doctor, you will receive shots with small amounts of insect venom allergenic extract over a period of time, gradually increasing your resistance and immunity.



**1** Testing for allergy to Honey Bee, Wasp, Hornet & Yellow Jacket.



**2** Scheduled injections administered by your doctor.



**3** Immunity increases to insect stings.

## Proactive protection.

Talk to a physician who can help guide you through the VIT process.

Don't risk your life, or the life of a loved one. Anaphylaxis is a severe and potentially fatal allergic reaction that can occur within minutes of an insect sting.<sup>2</sup> VIT stops the emergency before it starts by greatly reducing the risk of anaphylaxis from insect stings.<sup>3</sup>

Visit [BeeAwareAllergy.com](https://www.beeawareallergy.com) to find a VIT provider near you.

